

# CURRICULUM VITAE of Paul Minett

## SUMMARY

My career has involved three major phases: business management and strategy consulting; business governance; and sustainable transportation. The evolution from phase to phase has been driven by a need to learn more and a desire to make a difference. The almost twenty years of involvement in sustainable transportation began with an insight into a solution that could radically change the way traffic congestion is managed.

I have carried out research into the benefits of and potential for increased and different forms of ridesharing, in collaboration with researchers from University of California Davis and others. I secured funding for market development, and for testing of new ridesharing methodologies. I was principal investigator for a project for the Transportation Research Board in the USA exploring "flexible carpooling to transit stations". I was PI for a project at the Mineta Transportation Institute (#1817) investigating "congestion-clearing payments to passengers".

I am a board member of the US-based Ridesharing Institute that is focused on bringing a significant increase to the rate of pooling (carpools and vanpools) for the benefits this will bring to our cities in terms of reductions to VMT, congestion, and emissions. All the tools of urban design and community development should be brought to bear on this challenge, and I continue to seek avenues and collaborations to bring this about.

While my main interest is transportation, the key talent I bring to my work is an enquiring mind and the ability to think through a problem to the necessary level of detail to help develop elegant solutions that reach below the surface, beyond the obvious, and reflect an understanding of the root causes of the challenge.

## EDUCATION AND QUALIFICATIONS

1993 Masters of Business Administration (MBA) **University of Auckland** (top of class)

## EMPLOYMENT HISTORY

2004 to present Co-Founder, President and CEO, **Trip Convergence Ltd**  
2000 to present Chief Executive Officer, **Strategic Lift Ltd**  
2012-2018 Board Chairman (non-executive), **Aarque Group Ltd**  
2005-2010 Board Chairman (non-executive), **Precision Marine Ltd**  
1995-2000 Associate Director, **KPMG Consulting**, Auckland  
1994-1995 General Manager, **Radford Group Ltd**  
1993-1994 Senior Consultant, **KPMG Peat Marwick**  
1987-1993 Subsidiary Financial Controller, then Internal Consultant, **Fletcher Challenge Ltd**

## OTHER

**Achievements:** Patents (with John Pearce): Transport System: NZ #531675; USA #7,953,618 B2

**Affiliations:** Research Associate, Mineta Transportation Institute  
Board member, Ridesharing Institute (chair until 2017)

**References:** Available on request.

**Citizenship:** UK and Canadian Citizen, New Zealand Resident.

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## SELECTED PUBLICATIONS AND CONFERENCE PRESENTATIONS

- 2021** - **2021 International Transport Forum Pre-Summit Research Day, *Using Incentives to Rebuild Passenger Counts and Defeat Post-COVID-19 Congestion***, paper and virtual presentation with co-authors relating Mineta project (see below) to post-COVID-19 transport issues
- **Öfficon (online conference hosted in Bremen, DE), *Reimagining Passenger Transport for Reduced Congestion and Better Accessibility***, a virtual workshop co-led with John Niles, exploring potential and implications of Mineta project (see below) in a public transport context.
  - **Transportation Research Forum, (62<sup>nd</sup> International Meeting), *Innovations in Incentivized Ridesharing and Congestion Pricing***, themed conference session with Patrick DeCorla-Souza, and paper and presentation about Mineta project (see below) combined with congestion pricing.
- 2020** - **Transportation Research Board, *Variable Congestion Tolling and Shared Mobility: A Match Worth Making?***, paper and presentation (with co-author Patrick DeCorla-Souza) for the 2021 annual meeting, exploring the integration of the Mineta project (see below) with variable congestion pricing to deliver greater equity than congestion pricing alone.
- **Mineta Transportation Institute, *Congestion-Clearing Payments to Passengers***, final report, investigation (as PI with co-authors) into use of incentives to reduce congestion and vehicle miles travelled, and the level of incentive needed and likely uptake, to clear congestion.
- 2019** - **Transportation Research Board, *Buying Traffic Decongestion by Paying Drivers to Become Passengers: Methodology and Data Sources***, paper and presentation, as PI with co-authors, (presented by John Niles) for the 2020 annual meeting, reporting the results of the Mineta project (above).
- **ITS New Zealand, T-Tech 19 Conference, *Buying Decongestion: Crazy Idea or Credible Solution?***, paper and presentation on the above project (paper award: highly commended)
- 2014** - **International Road Federation, First Asia Regional Conference, November 2014, *Minimizing Congestion on the Trans-Asian Highway***, paper and presentation about the need for new approaches to managing traffic congestion
- 2013** - **Thinking Highways Magazine, Volume 8 No. 3, Sept/Oct 2013, Europe and Rest of the World Edition, *The Brains of the Operation***, article to explore how Intelligent Transportation Systems might focus on encouraging ridesharing as a strategy for reducing traffic congestion
- 2012** - **Transportation Research Board, *A Mode-Neutral Innovation Framework for Commuter Transport*** (August – paper with John Pearce submitted for 2013 Annual Meeting, accepted for inclusion in the Annual Meeting Compendium of Papers and a poster session)
- **Transportation Research Board Managed Lanes Conference, *How Casual Carpooling Rewards Managed Lanes*** (May – presentation as part of panel on topic of *Increasing Vehicle Occupancy on Managed Lane Corridors*) and **Ridesharing Symposium** (moderator and presenter on topic of *What will it take to jumpstart commuter ridesharing communities, such as those in SF and DC, in other communities and corridors?*)
  - **Transportation Research Board Annual Meeting, *Variations on Casual Carpooling*** (January – presentation as part of a panel on the topic of *Where Have All the Hitchhikers Gone? Are they really gone or have they just changed?*) and **Raspberry Express Carpooling: Lessons Learned from Initial Marketing Campaign** (workshop presentation as part of a panel with state DOT and rideshare system provider speakers)
- 2011** - **Congress for the New Urbanism, *Sharing the Ride on Two Wheels or Four*** (June - presentation as part of a panel with car-sharing and bike-sharing speakers)
- **Energies Online Journal, Energy-Friendly Transportation Special Edition, *Estimating the Energy Consumption Impact of Casual Carpooling*** (January – peer reviewed paper with John Pearce). Citations as at Jan 2022: 82 per Google Scholar, 59 per ResearchGate.